2017 ANNUAL SESSION

New York, New York

October 5-7, 2017

Save big in June with Early Registration!
Welcome to OBI 2017 and NYC

Oscar Wilde wrote that the ‘Aim of Life is to find expression, and that Art offers it certain beautiful forms through which it may realize that energy.’

Bioesthetics is about beauty of living things in their natural forms and functions. Thus, the Bioesthetic effect may be the expression of a person’s natural forms in function.

And so in the context of art, theatre, beauty and wellness we will spend this year's Annual Session looking from head to toe, 2D TO 3D, appreciating the connectedness from lips to teeth to toes, that is, the Biology of Bioesthetics, a play in three acts.

ACT 1 Thursday:
A reprise from their Chicago 2015 ‘Head to Toes’, is ‘Splints and Adjunctive Therapy’ from Drs. Dara Chira, Gayle Myers and Holly Spence.

ACT 2 Friday:
From tooth proportions by Dr. Stephen Chu, facial evaluation by Dr. Bill Arnett, and airway analysis by Dania Tamimi, the context of the Biologic Model, will be related to biologic metrics. Professor Dr. Mariano Rocabado and Dr. Roberto Gutierrez will present the occlusal plane and craniovertebral congruence and restorative treatment.

ACT 3 Saturday:
A closer look at lips by Dr. Michael Gunson, pulp by Dr. Jason Deblinger; bone and gums by Dr. Edgard El Chaar, and an interesting reflection on how this biology evolved by Dr. Timothy Bromage. The unifying physiology of the Bioesthetic principles by Dr. Jay Harris Levy, vertical control in orthodontics by Dr. L Douglas Knight, wellness philosophy in practice by Dr. Michael Schuster and enjoy a breath of fresh air with Dr. Mary Burns and conclude with lab pearls.

Our host Marriott will be NYC at it’s best…. a small intimate venue and great location … get ready for the crowd! It’s 3-D from lips to teeth to toes.

See you in October in NYC!

Jeffrey L. McClendon, DMD, FAGD, ABGD
2017 Annual Session Chairperson
2017 PRESENTERS

G. William Arnett, DDS, FACD
- Graduated from USC Dental School and UCLA in oral and maxillofacial surgery.
- Assistant Professor, Department of Orthodontics at Loma Linda University
- Senior Lecturer in Oral and Maxillofacial Surgery at UCLA
- Clinical Professor Department of Oral and Maxillofacial Surgery at University of Texas Science Center
- Visiting Professor Universidad del Desarrollo School of Dentistry in Santiago, Chile

Stephen J Chu, DMD, MSD, CDT
- Doctorate from University of Pennsylvania School of Dental Medicine
- Masters in restorative dentistry and certificate in post-graduate Fixed Prosthodontics from University of Washington School of Dentistry.
- Director of the Advanced CDE Program in Aesthetic Dentistry at NYU College of Dentistry.
- Associate Professor and Director of Esthetic Education at Columbia University Prosthodontic Section Editor for PPAD

Timothy Bromage, PhD
- Directs the Hard Tissue Research Unit, Department of Biomaterials and Biomimetics, NYU College of Dentistry
- Recipient of 2010 Max Planck Prize in the Life Sciences
- Honorary Professor of La Salle University, Madrid, Spain
- Honorary Research Fellow of Department of Paleoanthropology, Senckenberg Research Institute, Frankfurt, Germany

Jason Deblinger, DMD, PLLC
- Doctorate from Rutgers College and University of Medicine and Dentistry of New Jersey
- Certificate in Endodontics from UMDNJ
- Clinical instructor in Endodontics at UMDNJ
- Partner in private practice, 3D Micro Endo, New York

Mary E. Burns, DMD, MS, MA
- Doctorate from the University of Pittsburgh School of Dental Medicine
- Certificate in Orthodontics and Masters of Education from Ohio State University
- Certificate from The Roth Institute
- Graduate and Faculty at the OBI Foundation for Bioesthetic Dentistry
- International Lecturer on the topics of Biologic Orthodontics and the role of orthodontist in the treatment of patients with sleep disordered breathing

Michael J Gunson, DDS, MD
- Doctorate from UCLA Dental School
- MD and Specialty Certificate in Oral and Maxillofacial Surgery from UCLA.
- Partner in practice with Dr. G William Arnett limited to facial reconstructive surgery, surgical correction of sleep apnea and research.
- Published of extensive research and lectures widely.

Roberto Gutierrez, DDS
- Doctorate from University of Santiago de Chile School of Dentistry.
- Graduate of the OBI Foundation for Bioesthetic Dentistry
- Private Practice, Santiago, Chile

L. Douglas Knight, DMD, ABO, FAGD
- Doctorate from University of Kentucky College of Dentistry
- Certificate in Orthodontic from NYU College of Dentistry
- Roth/Williams Center for Functional Occlusion
- Private practice specializing in Orthodontics, Louisville, Kentucky

Dara J Chira, DMD
- Graduated from Tufts University School of Dentistry
- Certificate in Orthodontics, NYU College of Dentistry
- Roth/Williams Center for Functional Occlusion
- OBI Level III graduate 2004
- Arnett / Gunson Facial reconstruction courses
- Private Practice, Burlington, Vermont
Jay Levy, DDS
- BS in Mechanical Engineering from Union College
- DDS, NYU College of Dentistry
- Postdoctoral fellowship in neurophysiology at the Oregon Health and Science University
- Private Practice, Portland, Oregon

Dania Tamimi, DMsc
- Dental degree from King Saud University, Saudia Arabia
- Doctorate of Medical Sciences from Harvard School of Dental Medicine
- Certificate of Fellowship in Oral and Maxillofacial Radiology
- Board Certified by American Board of Oral and Maxillofacial Radiology (ABOMR)
- Lead author on two textbooks, and co-author on another.
- Lectures nationally and internationally
- Private oral and maxillofacial radiology practice in Orlando, Florida

Gayle P. Myers, MD
- Graduate of University Autonoma of Guadalajara, Mexico
- Internal Medicine Residency – Robert Wood Johnson School of Medicine
- Post-graduate training: Biodynamics of Osteopathy in Cranial Field
- Founding Diplomat of the American Board of Holistic Integrative Medicine,
  Co-founder and co-director of Intuitive Awareness Center, Georgia, Vermont

Prof. Dr. Mariano Rocabado, DPT
- Doctor of Physical Therapy, Certified OMT, Chile
- Professor at University of Chile Dental School
- Professor of Head and Neck Biomechanics and Faculty of Rehabilitation Science, Universidad Andres Bello, Santiago, Chile
- Adjunct Professor – University St Augustine USA
- Director of Centro de Estudios de las Disfunciones Musculo Esqueleticas
- Manual Therapy Program for the Health professional
- Head, Neck, Facial Pain Program for the Dental professional

Michael Schuster, DDS
- Doctorate from Marquette University School of Dentistry
- Taught at Temple University in Philadelphia, The University of Iowa and The Pankey Institute.
- Author of twenty programs on professional excellence and practice management.
- Dr. Schuster is the Chief Executive Officer of The Schuster Center For Professional Development in Scottsdale, Arizona

Holly Spence, PT, PRC
- BS in Physical Therapy, University of Vermont
- Certificate – Postural Restoration Institute, Lincoln, Nebraska
- Extensive research, teaching and publication
- Private Practice at Cornerstone Physical Therapy, Vermont
NEW YORK MARRIOTT EAST SIDE

525 Lexington Ave
New York, NY 10017


**Reservations**

Make your reservations online at www.tinyurl.com/y87ovnx2 by Wednesday, September 13 for the OBI rate of $289 per night (excluding tax and service).

You can also call the hotel at 1-212-755-4000 and tell them you’re with OBI to get the special rate.

**Amenities**

- Fitness Center
- Dining on site

**Airports:** Hotel does not provide shuttle service

- LaGuardia Airport - LGA
- Hotel direction: 8 miles SW
- John F Kennedy International Airport - JFK
- Hotel direction: 16 miles NW
- Newark Liberty International Airport - EWR
- Hotel direction: 15 miles NE

**Metro**

51st Street or Lexington and 53rd Street

**Train**

Grand Central Terminal
# OBI 2017 ANNUAL SESSION AGENDA

## THURSDAY, OCTOBER 5 - ACT 1

<table>
<thead>
<tr>
<th>TIME</th>
<th>SPEAKER</th>
<th>TOPIC</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am - 8:30am</td>
<td>Registration &amp; Breakfast</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:30am - 12:00pm</td>
<td>Holly Spence PT, PRC Gayle P Myers, MD Dara J Chira, DMD</td>
<td>Adjunctive Therapy to Joint Stabilization and Splint Design</td>
<td>Stuyvesant Room LOWER LEVEL</td>
</tr>
</tbody>
</table>

## FRIDAY, OCTOBER 6 - ACT 2

<table>
<thead>
<tr>
<th>TIME</th>
<th>SPEAKER</th>
<th>TOPIC</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am - 8:15am</td>
<td>Registration &amp; Breakfast</td>
<td>BREAK</td>
<td>Astor Foyer LOWER LEVEL</td>
</tr>
<tr>
<td>8:15am - 8:30am</td>
<td>David MacLean, DDS</td>
<td>President’s Welcome and Introduction</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>8:30am - 9:45am</td>
<td>Stephen J Chu, DMD, MSD, CDT</td>
<td>Biometrics of Anterior Teeth and Esthetic Treatment Planning Especially for Implants</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>9:45am - 10:45am</td>
<td>William Arnett, DDS, FACD</td>
<td>3D Surgical Planning and the Importance of CBCT Volume Orientation</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>10:45am - 11:15pm</td>
<td>BREAK</td>
<td>BREAK</td>
<td>Lower Level</td>
</tr>
<tr>
<td>11:15am - 12:30pm</td>
<td>Dania Tamimini, DMSc</td>
<td>Sleep Disordered Breathing - Upper Respiratory Risk Factors Viewed on CBCT Radiographic Imaging</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>12:30pm - 2:00pm</td>
<td>LUNCH</td>
<td>LUNCH</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>2:00pm - 3:15pm</td>
<td>Prof. Dr. Mariano Rocabado &amp; Roberto Gutierrez, DDS</td>
<td>Neurological Pathways - The Trigeminocervical Nucleus</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>3:15pm - 3:45pm</td>
<td>BREAK</td>
<td>BREAK</td>
<td>Lower Level</td>
</tr>
<tr>
<td>3:45pm - 5:00pm</td>
<td>Prof. Dr. Mariano Rocabado &amp; Roberto Gutierrez, DDS</td>
<td>Neurological Pathways - The Trigeminocervical Nucleus</td>
<td>Morgan Rooms 2nd FLOOR</td>
</tr>
<tr>
<td>6:00pm - 10:00pm</td>
<td>President’s Cocktail Party</td>
<td>All Attendees</td>
<td></td>
</tr>
</tbody>
</table>

## SATURDAY, OCTOBER 7 - ACT 3

<table>
<thead>
<tr>
<th>TIME</th>
<th>SPEAKER</th>
<th>TOPIC</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am - 8:00am</td>
<td>BREAK</td>
<td>BREAK</td>
<td>Astor Foyer LOWER LEVEL</td>
</tr>
<tr>
<td>8:00am - 9:00am</td>
<td>Michael Gunson, DDS</td>
<td>Giving Lip Service to the Face</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>9:00am - 10:00am</td>
<td>L. Douglas Knight, DMD, ABO, FAGD</td>
<td>Diagnosis and Treatment of Dentoalveolar Discrepancies w/ Maxillary Zygomatic Anchorage and DDO</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>10:00am - 10:30pm</td>
<td>BREAK</td>
<td>BREAK</td>
<td>LOWER LEVEL</td>
</tr>
<tr>
<td>10:30am - 11:00am</td>
<td>Jason Deblinger, DMD, PLLC</td>
<td>How CBCT Changed My Endo</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>11:00am - 11:30am</td>
<td>Edgar El Chaar, DDS, MS</td>
<td>Bone and Gums</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>11:30am - 1:00pm</td>
<td>LUNCH</td>
<td>LUNCH</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>1:00pm - 1:45pm</td>
<td>Timothy Bromage, PhD</td>
<td>Airway Enamel Head Position and Size Changes</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>1:45pm - 2:30pm</td>
<td>Jay Harris Levy, DDS</td>
<td>The Physiology of Bioesthetic Principles</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>2:30pm - 3:00pm</td>
<td>BREAK</td>
<td>BREAK</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>3:00pm - 3:30pm</td>
<td>Mary E Burns, DMD, MS, MA</td>
<td>Airways</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>3:30pm - 4:15pm</td>
<td>Michael Schuster, DDS</td>
<td>Wellness Philosophy in Practice</td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>4:15pm - 5:00pm</td>
<td>LAB TECH - Pearls</td>
<td></td>
<td>Stuyvesant Room LOBBY LEVEL</td>
</tr>
<tr>
<td>5:00pm</td>
<td>CLOSE</td>
<td>CLOSE</td>
<td></td>
</tr>
</tbody>
</table>
Registration includes breakfast and lunch on Friday and Saturday, President’s Cocktail Party on Friday night.

Academy of Bioesthetic Dentistry 2017 Members additionally receive complimentary access to the opening Academy session on Thursday October 5, from 8.30 – 12 noon. Non- Academy members may attend the opening session on Thursday for an additional fee of $395.00 or elect to join the Academy ($400.00) and receive all the member benefits throughout the year!

**PRICING (Excluding Early Registration)**

<table>
<thead>
<tr>
<th>ACADEMY MEMBER</th>
<th>NON-MEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctors</td>
<td>Doctors</td>
</tr>
<tr>
<td>$1445</td>
<td>$1695</td>
</tr>
<tr>
<td>Lab Techs</td>
<td>Lab Techs</td>
</tr>
<tr>
<td>$1045</td>
<td>$1295</td>
</tr>
<tr>
<td>OBI Team Staff / OBI Students</td>
<td>OBI Team Staff / OBI Students</td>
</tr>
<tr>
<td>$595</td>
<td>$595</td>
</tr>
<tr>
<td>Social Guests (no seminar)</td>
<td>Social Guests (no seminar)</td>
</tr>
<tr>
<td>$395</td>
<td>$395</td>
</tr>
<tr>
<td></td>
<td>October 6 - One Day Delegate w/ Lunch Only</td>
</tr>
<tr>
<td></td>
<td>$695</td>
</tr>
<tr>
<td></td>
<td>Academy Session</td>
</tr>
<tr>
<td></td>
<td>$395</td>
</tr>
</tbody>
</table>

**OBI Foundation for Bioesthetic Dentistry**

126 W. Main Street
Union, MO 63084

www.obifoundation.org

Office: (541) 245-2808
Fax: (541) 245-9445
Toll Free: (800) 438-6441

**ANTITRUST DISCLAIMER**

The information provided during the OBI Foundation Annual Session is intended to expose attendees to various ideas, concepts and techniques. OBI Foundation does not recommend or endorse any particular course of conduct, nor shall it be held liable for the method in which the attendee uses the information presented at this meeting. The content of a course or the use of specific products in lectures, breakout sessions, table clinics or any research program should not be construed as indicating endorsement or approval by the OBI Foundation of the views presented or the products used. Speakers are required to disclose to participants any financial, commercial or promotional interest in a product or company that may influence their presentations. However, OBI shall not be liable for a speaker’s failure to disclose such interest. Please be advised that speakers or scheduling may change without notice.

OBI Foundation is an ADA CERP recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp. OBI Foundation designates the listed course activity 3.50 hours on Thursday, 7 hours on Friday, 6.50 hours on Saturday of attendance in continuing education credits.