



*Foundation for
Bioesthetic
Dentistry*

2017 ANNUAL SESSION

New York, New York

October 5-7, 2017



Save big in June with Early Registration!

INVITATION & WELCOME

Welcome to OBI 2017 and NYC

Oscar Wilde wrote that the 'Aim of Life is to find expression, and that Art offers it certain beautiful forms through which it may realize that energy.'

Bioesthetics is about beauty of living things in their natural forms and functions. Thus, the Bioesthetic effect may be the expression of a person's natural forms in function.

And so in the context of art, theatre, beauty and wellness we will spend this year's Annual Session looking from head to toe, 2D TO 3D, appreciating the connectedness from lips to teeth to toes, that is, the Biology of Bioesthetics, a play in three acts.

ACT 1 Thursday:

A reprise from their Chicago 2015 'Head to Toes', is 'Splints and Adjunctive Therapy' from Drs. Dara Chira, Gayle Myers and Holly Spence.

ACT 2 Friday:

From tooth proportions by Dr. Stephen Chu, facial evaluation by Dr. Bill Arnett, and airway analysis by Dania Tamimi, the context of the Biologic Model, will be related to biologic metrics. Professor Dr. Mariano Rocabado and Dr. Roberto Gutierrez will present the occlusal plane and craniovertebral congruence and restorative treatment.

ACT 3 Saturday:

A closer look at lips by Dr. Michael Gunson, pulp by Dr. Jason Deblinger; bone and gums by Dr. Edgard El Chaar, and an interesting reflection on how this biology evolved by Dr. Timothy Bromage. The unifying physiology of the Bioesthetic principles by Dr. Jay Harris Levy, vertical control in orthodontics by Dr. L Douglas Knight, wellness philosophy in practice by Dr. Michael Schuster and enjoy a breath of fresh air with Dr. Mary Burns and conclude with lab pearls.

Our host Marriott will be NYC at it's best.... a small intimate venue and great location ... get ready for the crowd! It's 3-D from lips to teeth to toes.

See you in October in NYC!

Jeffrey L. McClendon, DMD, FAGD, ABGD
2017 Annual Session Chairperson



Jeffrey L. McClendon, DMD, FAGD, ABGD

- 1981 DMD Univ Pittsburgh
- 1981-94 USArmy Dental Corps
- 1997 Lee Institute
- 1998 OBI Faculty
- 2002 RWISO (Roth Williams International Society of Orthodontists)
- 2005 FullFACE ortho
- 2010-12. NYU Advanced Esthetics Continuum: Instructor,
- 2012-2015 PreClinical & Clinical Director
- 2015- Present Associate Program Director

2017 PRESENTERS



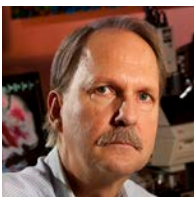
G. William Arnett, DDS, FACD

- Graduated from USC Dental School and UCLA in oral and maxillofacial surgery.
- Assistant Professor, Department of Orthodontics at Loma Linda University
- Senior Lecturer in Oral and Maxillofacial Surgery at UCLA
- Clinical Professor Department of Oral and Maxillofacial Surgery at University of Texas Science Center
- Visiting Professor Universidad del Desarrollo School of Dentistry in Santiago, Chile



Stephen J Chu, DMD, MSD, CDT

- Doctorate from University of Pennsylvania School of Dental Medicine
- Masters in restorative dentistry and certificate in post-graduate Fixed Prosthodontics from University of Washington School of Dentistry.
- Director of the Advanced CDE Program in Aesthetic Dentistry at NYU College of Dentistry.
- Associate Professor and Director of Esthetic Education at Columbia University Prosthodontic Section Editor for PPAD



Timothy Bromage, PhD

- Directs the Hard Tissue Research Unit, Department of Biomaterials and Biomimetics, NYU College of Dentistry
- Recipient of 2010 Max Planck Prize in the Life Sciences
- Honorary Professor of La Salle University, Madrid, Spain
- Honorary Research Fellow of Department of Paleanthropology, Senckenberg Research Institute, Frankfurt, Germany



Jason Deblinger, DMD, PLLC

- Doctorate from Rutgers College and University of Medicine and Dentistry of New Jersey
- Certificate in Endodontics from UMDNJ
- Clinical instructor in Endodontics at UMDNJ
- Partner in private practice, 3D Micro Endo, New York



Mary E. Burns, DMD, MS, MA

- Doctorate from the University of Pittsburgh School of Dental Medicine
- Certificate in Orthodontics and Masters of Education from Ohio State University
- Certificate from The Roth Institute
- Graduate and Faculty at the OBI Foundation for Bioesthetic Dentistry
- International Lecturer on the topics of Biologic Orthodontics and the role of orthodontist in the treatment of patients with sleep disordered breathing



Michael J Gunson, DDS, MD

- Doctorate from UCLA Dental School
- MD and Specialty Certificate in Oral and Maxillofacial Surgery from UCLA.
- Partner in practice with Dr. G William Arnett limited to facial reconstructive surgery, surgical correction of sleep apnea and research.
- Published of extensive research and lectures widely.



Edgard El Chaar, DDS, MS

- Doctorate from NYU College of Dentistry
- Postgraduate Advanced Periodontics and Masters in Oral Biology from NYU
- Diplomate of the American Board of Periodontology.
- Director of Advanced Education Program in Periodontics at New York University.
- Visiting professor at the Saint Joseph University in Beirut Lebanon
- Private practice, New York



Roberto Gutierrez, DDS

- Doctorate from University of Santiago de Chile School of Dentistry.
- Graduate of the OBI Foundation for Bioesthetic Dentistry
- Private Practice, Santiago, Chile



Dara J Chira, DMD

- Graduated from Tufts University School of Dentistry
- Certificate in Orthodontics, NYU College of Dentistry
- Roth/Williams Center for Functional Occlusion
- OBI Level III graduate 2004
- Arnett / Gunson Facial reconstruction courses
- Private Practice, Burlington, Vermont



L. Douglas Knight, DMD, ABO, FAGD

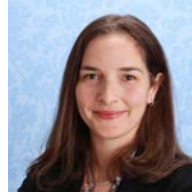
- Doctorate from University of Kentucky College of Dentistry
- Certificate in Orthodontic from NYU College of Dentistry
- Roth/Williams Center for Functional Occlusion
- Director of Roth William International Society of Orthodontists, USA
- Private practice specializing in Orthodontics, Louisville, Kentucky

2017 PRESENTERS CONT'D



Jay Levy, DDS

- BS in Mechanical Engineering from Union College
- DDS, NYU College of Dentistry
- Postdoctoral fellowship in neurophysiology at the Oregon Health and Science University
- Private Practice, Portland, Oregon



Dania Tamimi, DMsc

- Dental degree from King Saud University, Saudia Arabia
- Doctorate of Medical Sciences from Harvard School of Dental Medicine
- Certificate of Fellowship in Oral and Maxillofacial Radiology
- Board Certified by American Board of Oral and Maxillofacial Radiology (ABOMR)
- Lead author on two textbooks, and co-author on another.
- Lectures nationally and internationally
- Private oral and maxillofacial radiology practice in Orlando, Florida



Gayle P. Myers, MD

- Graduate of University Autonoma of Guadalajara, Mexico
- Internal Medicine Residency – Robert Wood Johnson School of Medicine
- Post-graduate training: Biodynamics of Osteopathy in Cranial Field
- Founding Diplomate of the American Board of Holistic Integrative Medicine,
- Co-founder and co-director of Intuitive Awareness Center, Georgia, Vermont



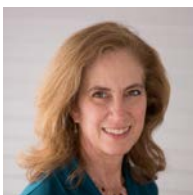
Prof. Dr. Mariano Rocabado, DPT

- Doctor of Physical Therapy, Certified OMT, Chile
- Professor at University of Chile Dental School
- Professor of Head and Neck Biomechanics and Faculty of Rehabilitation Science, Universidad Andres Bello, Santiago, Chile
- Adjunct Professor – University St Augustine USA
- Director of Centro de Estudios de las Disfunciones Musculo Esqueleticas
- Manual Therapy Program for the Health professional
- Head, Neck, Facial Pain Program for the Dental professional



Michael Schuster, DDS

- Doctorate from Marquette University School of Dentistry
- Taught at Temple University in Philadelphia, The University of Iowa and The Pankey Institute.
- Author of twenty programs on professional excellence and practice management.
- Dr. Schuster is the Chief Executive Officer of The Schuster Center For Professional Development in Scottsdale, Arizona



Holly Spence, PT, PRC

- BS in Physical Therapy, University of Vermont
- Certificate – Postural Restoration Institute, Lincoln, Nebraska
- Extensive research, teaching and publication
- Private Practice at Cornerstone Physical Therapy, Vermont

NEW YORK MARRIOTT EAST SIDE

Guest Room
Panoramic View



M Club
Lounge

East Side
Terrace



NEW YORK MARRIOTT EAST SIDE
525 Lexington Ave
New York, NY 10017

<http://www.marriott.com/hotels/maps/travel/nycea-new-york-marriott-east-side/>

Reservations

Make your reservations online at www.tinyurl.com/y87ovnx2 by Wednesday, September 13 for the OBI rate of \$289 per night (excluding tax and service).

You can also call the hotel at 1-212-755-4000 and tell them you're with OBI to get the special rate.

Amenities

Fitness Center
Dining on site

Airports: Hotel does not provide shuttle service

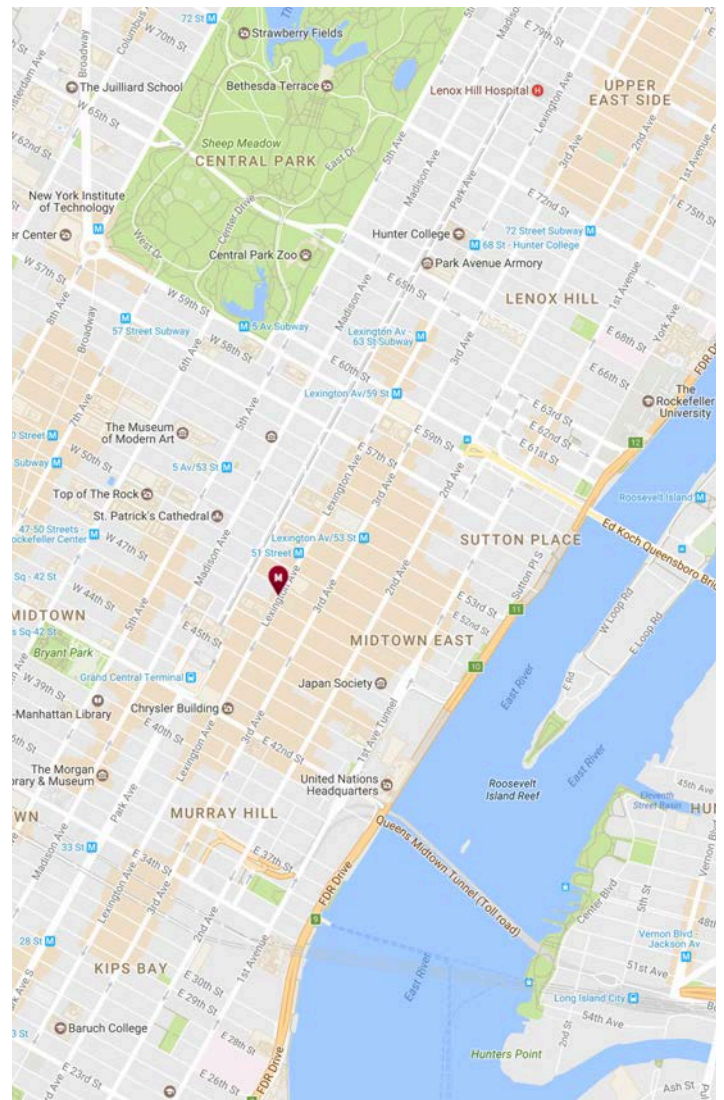
- LaGuardia Airport - LGA
- Hotel direction: 8 miles SW
- John F Kennedy International Airport - JFK
- Hotel direction: 16 miles NW
- Newark Liberty International Airport - EWR
- Hotel direction: 15 miles NE

Metro

51st Street or Lexington and 53rd Street

Train

Grand Central Terminal



OBI 2017 ANNUAL SESSION AGENDA

THURSDAY, OCTOBER 5 - ACT 1

TIME	SPEAKER	TOPIC	LOCATION
7:30am - 8:30am	Registration & Breakfast		Astor Foyer LOWER LEVEL
8:30am - 12:00pm	Holly Spence PT, PRC Gayle P Myers, MD Dara J Chira, DMD	Adjunctive Therapy to Joint Stabilization and Splint Design	Stuyvesant Room LOWER LEVEL

FRIDAY, OCTOBER 6 - ACT 2

7:00am - 8:15am	Registration & Breakfast	BREAKFAST	Astor Foyer LOWER LEVEL
8:15am - 8:30am	David MacLean, DDS	President's Welcome and Introduction	Stuyvesant Room LOBBY LEVEL
8:30am - 9:45am	Stephen J Chu, DMD, MSD, CDT	Biometrics of Anterior Teeth and Esthetic Treatment Planning Especially for Implants	Stuyvesant Room LOBBY LEVEL
9:45am - 10:45am	William Arnett, DDS, FACD	3D Surgical Planning and the Importance of CBCT Volume Orientation	Stuyvesant Room LOBBY LEVEL
10:45am - 11:15pm	BREAK	BREAK	Lower Level
11:15am - 12:30pm	Dania Tamimi, DMSc	Sleep Disordered Breathing - Upper Respiratory Risk Factors Viewed on CBCT Radiographic Imaging	Stuyvesant Room LOBBY LEVEL
12:30pm - 2:00pm	LUNCH	LUNCH	Lobby Level Private Dining
2:00pm - 3:15pm	Prof. Dr. Mariano Rocabado & Roberto Gutierrez, DDS	Neurological Pathways - The Trigemino-cervical Nucleus	Stuyvesant Room LOBBY LEVEL
3:15pm - 3:45pm	BREAK	BREAK	Lower Level
3:45pm - 5:00pm	Prof. Dr. Mariano Rocabado & Roberto Gutierrez, DDS	Neurological Pathways - The Trigemino-cervical Nucleus	Stuyvesant Room LOBBY LEVEL
6:00pm - 10:00pm	President's Cocktail Party	All Attendees	Morgan Rooms 2nd FLOOR

SATURDAY, OCTOBER 7 - ACT 3

7:00am - 8:00am	BREAKFAST	BREAKFAST	Astor Foyer LOWER LEVEL
8:00am - 9:00am	Michael Gunson, DDS, MD	Giving Lip Service to the Face	Stuyvesant Room LOBBY LEVEL
9:00am - 10:00am	L. Douglas Knight, DMD, ABO, FAGD	Diagnosis and Treatment of Dentoalveolar Discrepancies w/ Maxillary Zygomatic Anchorage and DDO	Stuyvesant Room LOBBY LEVEL
10:00am - 10:30pm	BREAK	BREAK	LOWER LEVEL
10:30am - 11:00am	Jason Deblinger, DMD, PLLC	How CBCT Changed My Endo	Stuyvesant Room LOBBY LEVEL
11:00am - 11:30am	Edgar El Chaar, DDS, MS	Bone and Gums	Stuyvesant Room LOBBY LEVEL
11:30am - 1:00pm	LUNCH	LUNCH	Lobby Level Private Dining
1:00pm - 1:45pm	Timothy Bromage, PhD	Airway Enamel Head Position and Size Changes	Stuyvesant Room LOBBY LEVEL
1:45pm - 2:30pm	Jay Harris Levy, DDS	The Physiology of Bioesthetic Principles	Stuyvesant Room LOBBY LEVEL
2:30pm - 3:00pm	BREAK	BREAK	Stuyvesant Room LOBBY LEVEL
3:00pm - 3:30pm	Mary E Burns, DMD, MS, MA	Airways	Stuyvesant Room LOBBY LEVEL
3:30pm - 4:15pm	Michael Schuster, DDS	Wellness Philosophy in Practice	Stuyvesant Room LOBBY LEVEL
4:15pm - 5:00pm	LAB TECH - Pearls		Stuyvesant Room LOBBY LEVEL
5:00pm	CLOSE	CLOSE	

PATRONS AND EXHIBITORS



www.panadent.com



www.ad2usa.com

REGISTRATION INFORMATION

Early Registration NOW through the month of JUNE saves \$200 off registration fees for Doctors and Lab Techs. Available on OBI Foundation Web site : www.bioesthetics.com

Registration includes breakfast and lunch on Friday and Saturday, President's Cocktail Party on Friday night.

Academy of Bioesthetic Dentistry 2017 Members additionally receive complimentary access to the opening Academy session on Thursday October 5, from 8.30 – 12 noon. Non- Academy members may attend the opening session on Thursday for an additional fee of \$395.00 or elect to join the Academy (\$400.00) and receive all the member benefits throughout the year!

PRICING (Excluding Early Registration)

ACADEMY MEMBER

Doctors
\$1445

Lab Techs
\$1045

OBI Team Staff /
OBI Students
\$595

Social Guests
(no seminar)
\$395

NON-MEMBER

Doctors
\$1695

Lab Techs
\$1295

OBI Team Staff /
OBI Students
\$595

Social Guests
(no seminar)
\$395

October 6 - One Day
Delegate w/ Lunch Only
\$695

Academy Session
\$395

OBI Foundation for
Bioesthetic Dentistry

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ANTITRUST DISCLAIMER

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ADA CERP® | Continuing Education
Recognition Program