



OBI FOUNDATION  
2020 ANNUAL SESSION  
October 2 & 3rd, 2020

EXHIBITOR / SPONSOR / ADVERTISING  
PROSPECTUS

## WELCOME!

Whether you are a past exhibitor/sponsor/advertiser or considering participating with us for the first time, we look forward to your attendance at this year's OBI Foundation 2020 Annual Session in LAS VEGAS.

In addition to displaying your organization's products and services as an exhibitor, there are networking, sponsorship and marketing opportunities available for this year's event. OBI Foundation is offering a wider range of sponsorship opportunities in 2020 with the benefit of increased access and visibility of organizations throughout the Annual Session. We have a great meeting planned that **includes over 2 hours of breaks** giving attendees the opportunity to meet you in the Exhibit Hall!

With the attractions of Las Vegas and following the success of Denver in 2019, we anticipate in excess of 125 attendees in Vegas in 2020.

Our goal is to help you promote your company in a variety of ways to a great community of doctors, lab technicians, and team members!

Please let us know how we can facilitate your attendance. We are here to help!

Your OBI Office Team,  
Donna Hovis & Emily Allen

## HOTEL ACCOMMODATIONS & EVENT LOCATION:

To Be Determined

Call +1 xxx.xxx.xxxx before Monday, September XX, 2020 to reserve your hotel guest room in the OBI block. Your discounted room rate will be \$XXX.00 per night plus service and tax. Or go to:

## EXHIBITOR / SPONSOR / ADVERTISING APPLICATION DUE DATE:

JULY 8th, 2020, with application form, company logo, a product or service description of 60 words or less and payment. Send to [obi@bioesthetiecs.com](mailto:obi@bioesthetiecs.com)

EXHIBITOR LEVEL	BENEFITS
GOLD \$1,600	<ul style="list-style-type: none"><li>~Full page (7.5" x 10.00") advertisement in Annual Session handbook for all attendees</li><li>~Exhibit booth for 2 days of Annual Session (includes one 6ft table with standard drayage with two chairs, one waste basket)</li><li>~Company logo and link to website posted on OBI Foundation website</li><li>~Registration for 2 company representatives for 2 days</li><li>~<i>Attendance at the President's Dinner – Friday night</i></li><li>~<b>Pre-registration attendee list</b></li><li>~Sponsorship opportunities (ask the OBI Team for more information?)</li></ul>
SILVER \$1,200	<ul style="list-style-type: none"><li>~Half page (7.5" x 5.00") advertisement in Annual Session handbook for all attendees</li><li>~Exhibit booth for 2 days of Annual Session (includes one 6ft table with standard drayage with two chairs, one waste basket)</li><li>~Company logo and link to website posted on OBI Foundation website</li><li>~Registration for 2 company representatives for 2 days</li><li>~<b>Pre-registration attendee list</b></li><li>~Sponsorship opportunities (ask the OBI Team for more information?)</li></ul>

## EXHIBITOR INSTALLATION HOURS:

Set-Up: Thursday, October 1, 2020 | To Be Determined

Tear-down: Saturday, October 3, 2020 | 4:00 pm - 6:00 pm

Complete Removal from Exhibit area by Saturday, October 3, 2020 | 6:00pm

## EXHIBIT FEE DOES NOT INCLUDE:

1. Cleaning and maintenance of individual booth and aisles
2. Additional drayage or placement of display equipment
3. Decoration and related services
4. Labor (i.e. carpenters, electricians, draper persons and/or upholsterers)
5. Storage of any exhibit related materials
6. Electric power or additional lighting
7. Internet

## HOTEL FEES:

- A) Audio Visual Exhibitor Services – See attachment
- B) Shipped Materials – Package Handling Fees – See attachment

## USE OF EXHIBIT SPACE:

Subletting your booth with another company is strictly prohibited.

## NEXT STEPS:

Once your application and payment are received you will be contacted by OBI Foundation with additional information about your participation and selection of booth space.

Please remember to send your company logo and description to be included in the conference Program/Handbook. Please visit the OBI Foundation website [www.obifoundation.org](http://www.obifoundation.org) for a look at the conference brochure and schedule of events for this year's annual session!

## LOSS OR DAMAGE OF MATERIAL:

Each exhibitor must make provisions for safeguarding company materials, equipment and booth displays at all times. OBI Foundation is not responsible for loss or damage of any material by any person or for any cause.

## SHIPPING AND DELIVERY INFORMATION to LAS VEGAS:

All packages and freight deliveries to the hotel are managed through their UPS in-house store for shipping/handling of items. To ensure proper processing, please address all materials intended for events as follows:

**Please include the conference name (OBI Foundation); date (October 2-3, 2020); on-site contact's name (Donna Hovis or your organization's representative); Hotel contact:**

\_\_\_\_\_ **+1 xxx.xxx.xxxx; AND** please number all boxes "1 of 6", "2 of 6", "3 of 6", etc. That way they will know when incomplete shipments are received & can make you aware as soon as possible.

### SPECIAL REQUESTS:

If you have a special request regarding booth placement in the exhibit hall, such as sister companies being grouped together, let us know in advance and every attempt will be made to accommodate your request. Keep in mind that booth placement is first come first serve, we will provide you with a schematic of the floor and you may choose your booth placement accordingly... *Note: All additional services are available at the exhibitors' own expense. The exhibit space granted under the terms of this agreement is to be used exclusively by the exhibitor to present their products and services and is not to be sub-divided or shared with another company. Exhibitors are responsible for the safety and security of their exhibits at all times. OBI Foundation does not provide security.*

### PRINTED & ADVERTISING MATERIALS DEADLINE: July 8, 2020

To ensure that your company's advertisement and logo are recognized in the printed meeting materials, conference handbook, and elsewhere within Annual Session, OBI office must receive your completed registration form and payment no later than July 8<sup>th</sup>, 2019 together with your 60-word product/service description.

ADVERTISING LEVEL	BENEFITS
FULL PAGE \$1,000	~Inclusion in the Annual Session handbook for all attendees ~Logo and link on OBI Foundation website
HALF PAGE \$ 500	~Inclusion in the Annual Session handbook for all attendees ~Logo and link on OBI Foundation website

Please submit your company logo and/or artwork (300 dpi, JPEG, EPS or TIFF file) **by July 8<sup>th</sup> 2020**

### ADVERTISING MATERIAL SPECIFICATION:

Print copy details are as follows:

Full Page - 8.75" wide x 11.25" tall (there's a .125" bleed on all sides)

Half Page - 8.75" wide x 5.75" tall (there's a .125" bleed on all sides)

300 DPI for .jpg files

.pdf, .eps, .ai, .psd preferred.

Flattened, packaged, and outlined

Please submit your advertising copy electronically to the OBI office at: [obi@bioesthetics.com](mailto:obi@bioesthetics.com)

If you have questions, please call the OBI office on 541-245-2808

## **ADDITIONAL PROMOTIONAL OPPORTUNITIES:**

OBI offers business organizations other sponsorship opportunities.

- Gift Certificate donations for your company products or services to our scholarship fundraising event on Friday evening, October 2nd, 2020 during the President's Dinner;
- Raffle prize donations.

Contact the OBI office on 541-245-2808 for more details.

## **SPONSORSHIP OPPORTUNITIES DEADLINE: JULY 8<sup>th</sup>, 2020**

OBI offers business organizations sponsorship promotional opportunities.

There are a limited number of corporate sponsorship opportunities with maximum exposure to attendees at the OBI Annual Session.

Sponsor partners benefit from:

1. HALF PAGE (8.75" X 5.75") advertisement in the Annual Session Conference Program Handbook
2. Company logo and link to company's website posted on the OBI Foundation website

<b>SPONSORSHIP LEVEL</b>	<b>SPONSOR BENEFITS</b>
\$3,000 – Academy Session Audio Visual	HALF PAGE (8.75" X 5.75") advertisement in the Annual Session Conference Program Handbook
\$2,000 Morning & Afternoon Refreshments: FRI or SAT	Registration for one company representative for 1 day
\$5,000 Lunch (FRI / SAT)	One 5-minute presentation in the Session room
\$3,500 – Attendee Flash Drives with logos	Company logo and link to company's website posted on the OBI Foundation website
\$1,500 Attendee Pens with logos	

## OBI FOUNDATION FOR BIOESTHETIC DENTISTRY: ANNUAL SESSION 2020, LAS VEGAS

Sponsor organizations, to ensure that your company advertisement and logo are recognized in the printed meeting materials, conference handbook, and elsewhere within the Annual Session, the OBI office must receive your completed registration form and payment no later than July 8th 2019, together with your corporate logo, advertising, copy, and 60-word product/service description. Please contact the OBI Office team for more information on these exciting opportunities!

### **CANCELLATION POLICY:**

All cancellations must be made in writing and can be emailed, faxed, or mailed.

Exhibit space, advertising or sponsorship agreement cancelled prior to Friday, July 19, 2020 will incur an administrative cancellation fee of \$100.00.

Cancellation of Exhibit space, advertising or sponsorship agreement after Friday, July 19, 2020 but prior to Friday August 31st, 2020 will result in a 50% refund on the original Exhibit space, advertising or sponsorship fee paid.

Any Exhibit, advertising, sponsorship or **hotel room** cancellations after August 31st, 2020 will not be eligible for a refund.

If a company fails to attend the event they will be considered a “No Show” and will not be eligible for a refund.

**Registration Deadline is July 8th, 2020**

## 2020 Annual Session, Denver Exhibitor, Advertiser and Sponsor Registration

October 2 and 3rd, 2020  
Hotel to be determined, Las Vegas, NV

**Please complete the form below to register for the OBI Foundation Annual Session as an EXHIBITOR, ADVERTISER or SPONSOR.**

**REGISTRATION CLOSES: JULY 8<sup>TH</sup>, 2020**

**EXHIBIT, ADVERTISING, SPONSOR SELECTION:**

**TOTAL PAYMENT DUE:**

*Please check one:*

**Exhibitor** { } \$1,600 { } \$1,200 **Advertising** { } \$1,000 { } \$500      \$ \_\_\_\_\_  
**Sponsorship** { } \$1,500 { } \$2,000 { } \$3,000 { } \$3,500 { } \$5,000

**COMPANY NAME:** \_\_\_\_\_

**COMPANY CONTACT:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_ **PHONE #:** \_\_\_\_\_

**COMPANY WEB SITE URL:** \_\_\_\_\_

**RETURN THIS COMPLETED REGISTRATION FORM WITH:**

- Corporate LOGO
- Advertising copy to meet specification
- 60 words or less product service description
- Payment: Check or Credit Card (details below)

**CREDIT CARD INFORMATION:**

**NAME ON CARD:** \_\_\_\_\_

**CREDIT CARD NUMBER:** \_\_\_\_\_

**EXPIRATION DATE:** \_\_\_\_\_ **CID #:** \_\_\_\_\_

**AUTHORIZING CORPORATE SIGNATURE:** \_\_\_\_\_

**RETURN TO OBI at: Email: [obi@bioesthetics.com](mailto:obi@bioesthetics.com) : Or FAX : 541-245-9445  
Mailing address: 126 W Main Street, Union, MO 63084  
Office #: 541-245 2808 / URL : [obifoundation.org](http://obifoundation.org)**